2027

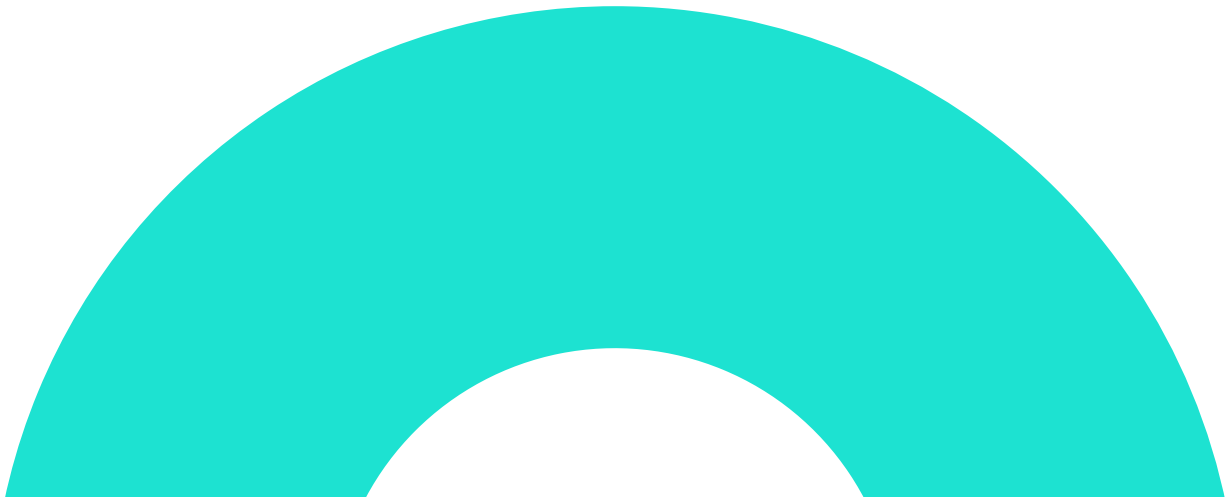
Regional Association Coupon Book Specs



zoom catalog

As a supplier **member of a regional association** (or more than one) you are invited to participate in the **Regional Association ZOOMcatalog Coupon Book program for 2027**.

This is a no-charge opportunity for you to gain exposure among thousands of distributor companies across the country and help them do more business with you. Regional Associations will choose which coupons they want in their coupon book. Some associations only use their supplier member coupons and others choose to include them all.



Your coupon must meet **all specifications listed below**. Submissions that do not comply will be **automatically rejected** and **excluded** from the coupon program. All entries must be submitted **by December 14, 2026.**

- You are welcome to upload an unlimited number of coupons. All submissions must remain generic and may not reference specific regional associations, as the coupons may be included in multiple coupon books. Each association will independently determine which coupons to distribute to its members.

- Your coupon is REQUIRED to be an 8 ½" x 11" PDF, vertical orientation.

- Your coupon is REQUIRED to be saved as a high resolution PDF.

- Your coupon **MUST NOT** have text converted to outlines.

- All coupons **must** remain valid through 2027, with an expiration date of **December 31, 2027**. Coupons may not have an earlier or later expiry date.

- Each coupon is REQUIRED to include some type of verifiable discount for the distributor in the form of a coupon.

- **Do not include any mention of a specific association in the coupon including in promo codes.**

- You may include a coupon for anything you are comfortable offering. Examples of previous offers include free set-up charges, free spec samples, end or next column price, free shipping, free sample kit or cash discount on order (i.e. $25 off an order of $250).

- Please include any applicable conditions or restrictions you wish to include within the body of your ad (i.e. “Limit one per company”, “Must reference coupon code XYZ”, “Not valid with any other offer or discount”, etc.)

- Upload each coupon separately here: https://cgc1q.share.hsforms.com/2rQqaFLDMSy-eHOw5pRK0RQ

ZOOMcatalog

Need help?

Contact Jessica with questions regarding your coupons or ZOOMcatalog.

Email jessicab@zoomcatalog.com for more info.